

# From Pain to Profit:

## How An Advanced Phone System Can Transform Your Practice



As overhead rises and competition for patients intensifies, protecting your bottom line is more challenging and important than ever. If you're experiencing any of these five issues, the profitability of your practice could be at risk.

### PAIN:

### SOLUTION:

**1 RISING COST OF LABOR**  
Unproductive "telephone tag" can significantly decrease practice staff efficiency, requiring greater numbers of office personnel.



**Multi-modal tools:** secure instant messaging, presence management, customized call routing.

**2 CHRONIC PATIENT NO-SHOWS**  
Missed patient appointments average 23-34% for medical practices nationwide, with a significant loss of income as a result.



Places outbound patient notification calls automatically, reducing patient no shows by more than 30%.

**3 RIGID COMPLIANCE LAWS**  
Patient privacy is a growing concern for medical practices, especially in light of strengthened HIPAA privacy and security regulations.



Secure, hosted UC that supports providers with their HIPAA compliance requirements.

**4 TIME-CONSUMING PATIENT INQUIRIES**  
Exemplary patient care includes being responsive to their questions about treatments, medications and other details that physicians often have little time to address.



Telephony-enhanced patient portals that improve access and response time between patients and providers

**5 COORDINATING ON-CALL SCHEDULES**  
It's crucial that on-call and after-hours physicians can be reached, the only way to ensure that patient needs are safely addressed.



Includes mobile applications with customizable presence settings and contact preferences.

Ready To Turn Your Pain Into Profit? Visit [www.mtvoip.com](http://www.mtvoip.com) or call 1 616-249-9599